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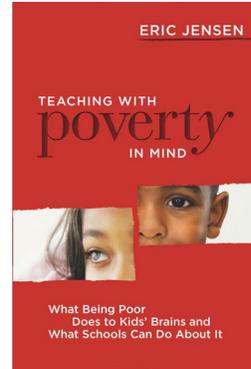
TEACHING WITH POVERTY IN MIND WITH ERIC JENSEN WORKSHOP SERIES: AUGUST 22-26, 2016

Learn what being poor does to kids' brains and what schools can do about it.

Eric Jensen's high-energy, classroom-tested, research-based model is designed to erase the academic effects of poverty.

About Eric Jensen

Eric Jensen has been a leading authority on the science and applications of brain research in education for more than 15 years. He is a former teacher who has spoken at national and international conferences and taught as adjunct faculty at three universities. Jensen is a longtime member of the invitation-only Society for Neuroscience and President's Club at the prestigious Salk Institute of Biological Studies in La Jolla, California. He has authored *Teaching with the Brain in Mind*, *Enriching the Brain*, and 23 other books on learning, the brain and teaching.



August 22, 2016 – Training of Trainers for Eric Jensen's B.A.C.E. Strategies

Wondering how to create a plan for implementing Jensen's poverty research? This workshop will provide staff development experts specific B.A.C.E. (Behavior, Attitude, Capacity, Effort) strategies to increase achievement for students in poverty. Participants will develop a plan to present engaging staff development, learn how to understand poverty in a new way, and learn how to intervene in positive, practical, research-based ways that can increase achievement for students in poverty.

Who should attend: Key professional development staff. Limit: 100 participants.

Location: Oshkosh Convention Center, 2 N. Main St., Oshkosh.

Cost: \$445 per person; discount available for teams of five or more. Contact Cheryl Malaha to discuss group pricing.

August 23, 25 or 26, 2016 – (Replicated One-Day Sessions)

Teaching with Poverty in Mind: What Being Poor Does to Kids' Brains and What Schools Can Do About It

This high-energy workshop will show participants how to break the pattern of failure and help turn D and F students into high-achieving, motivated learners. Explore both the science and the specific classroom strategies to reach students in poverty.

Who should attend: K-12 elementary and secondary education teachers, ELL teachers, pupil services staff, building principals, directors of curriculum, special education, district administrators, educational assistants, school board members, and interested community members. Limit: 300 participants.

August 23 & 25 Location: Oshkosh Convention Center, 2 N. Main St., Oshkosh.

August 26 Location: Geneva National Golf Club, 1221 Geneva National Avenue South, Lake Geneva.

Cost: \$295 per person per one-day session; discount available for district registrations of 75 or more. Contact Cheryl Malaha to discuss group pricing.

August 24, 2016 – Eric Jensen's Culture of Change: Administrators and Coaches

Learn to create a culture of change to ensure implementation of research-based teaching and learning strategies for students of poverty. Review and enhance your personal capacity for making change while managing key resources of time and people. Administrators, building leaders, and coaches will learn how people are motivated to change and how to change school culture.

Who should attend: Building leaders, district leaders, academic and behavior coaches, principals, district administrators. Limit: 100 participants.

Location: Oshkosh Convention Center, 2 N. Main St., Oshkosh.

Cost: \$445 per person; discount available for teams of five or more. Contact Cheryl Malaha to discuss group pricing.

Register at www.cesa6.org/ericjensen or for additional information, contact: Cheryl Malaha, Executive Director, CESA 6 Instructional Services cmalaha@cesa6.org or 262-573-7025



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